

November 21, 2022

Vidar Helgesen  
Executive Director  
The Nobel Foundation  
Sturegatan 14  
Stockholm, Sweden

Dear Mr. Helgesen,

Thank you for your long-standing leadership and mission in successfully fulfilling the intentions of Alfred Nobel's wishes.

Currently, none of the six Nobel Prizes in the fields of Physics, Medicine, Chemistry, Literature, Peace, and Economic Sciences encompass recognition for those individuals or organizations who have dedicated significant efforts in formulating and implementing sustainable environmental solutions. As such, I am writing to you for your consideration of a new, seventh Nobel Prize in the field of:

## **EARTH AND ENVIRONMENTAL SCIENCES**

Although this specific field is not captured in Mr. Nobel's will from 1895, he could not have foreseen the rapid effects of climate change and global warming due to widespread carbon dioxide (CO<sub>2</sub>) emissions now being produced by almost 1.5 billion fossil fueled vehicles globally. These 1.5 billion vehicles are now consuming 5.7 trillion liters (1.5 trillion gallons) of oil annually. The long-term exponential environmental damage caused by CO<sub>2</sub> emissions cannot be understated.

Mother Earth is unyielding in the life, love, and many wonders she gives day after day, month after month, year after year to her 8 billion children. Her 8 billion children are straining and stressing her through global warming caused by high levels of CO<sub>2</sub> emissions.

I implore you and The Nobel Foundation's Leadership Committee members to consider **Earth and Environmental Sciences** as a new and vital field to acknowledge and recognize those whose efforts in formulating and implementing sustainable environmental solutions are brought to the forefront of the world's stage. Let your leadership position and actions elevate this crucial science to demonstrate that Humankind can love Mother Earth as much as Mother Earth so graciously produces and provides for the benefit of Humankind.

Enclosed is a copy of **DECODING ELON MUSK'S SECRET MASTER PLANS: Why Electric Vehicles and Solar Are A Winning Financial Strategy**.

You are receiving this book to raise awareness that a new energy paradigm exists that will advance sustainable energy exponentially. By exponentially, I am referring to exponential consumer adoption of sustainable energy through the combination of Electric Vehicles, Solar and Battery Energy Storage. However, advancing sustainable energy in an exponential manner will require your assistance as a global leader.

This new energy paradigm is what I call **TRINITY™**. Trinity refers to a group of three closely related things. Trinity is the combination of Electric Vehicles, Solar, and Battery Energy Storage. These are all highly interconnected energy products designed to work together symbiotically to eliminate CO<sub>2</sub> emissions.

**DECODING ELON MUSK'S SECRET MASTER PLANS** addresses multiple key elements in adopting sustainability solutions at a consumer level. It raises awareness of this new energy paradigm and addresses the most significant hurdle facing all consumers: Formulating solutions that address the financial and economic costs of

adopting sustainable energy solutions. Consumer adoption of sustainable energy will occur exponentially by understanding why Electric Vehicles and Solar are a winning financial strategy.

Our goal as leaders is to make the world a better place. The Nobel Foundation has been selected based on its subject matter expert knowledge in both acknowledging and elevating those who make a difference in this world. Your leadership, knowledge, and commitment in supporting Alfred Nobel's lifelong wishes are crucial in both taking the lead and inspiring future generations in formulating and implementing solutions that confer the greatest benefit to Humankind.

I am hopeful that you will consider the enclosed book and key subject matter in your evaluation of **Earth and Environmental Sciences** as a new Nobel field consideration. As such, I will look to your guidance and approval for this crucial field as a new Nobel Prize.

I am aware there are certain nominating criteria for individuals or organizations for the nomination of Nobel Prizes. Based upon the books subject matter and The Nobel Foundation's approval of this new field, I will be pursuing the nomination of both:

## **Elon Musk and Tesla**

as Nobel Prize Laureates and as the first awardees of this newly established field. This is wholly based on their dedicated efforts over these last two decades in advancing the global advent of sustainable energy solutions. Elon Musk's leadership efforts in combination with Tesla's vertically integrated sustainable ecosystem of products has done the most to advance sustainable energy exponentially on a global level to eliminate carbon dioxide emissions.

I firmly believe this new Nobel field further advances the wishes of Alfred Nobel's desire: "to endow and recognize those who, during the preceding year, have conferred the greatest benefit to humankind." I believe the subject matter contents in **DECODING ELON MUSK'S SECRET MASTER PLANS** clearly demonstrate and acknowledge both Elon Musk and Tesla as those who have made significant contributions over these last two decades in advancing the advent of sustainable energy.

An eco-friendly e-book is available for immediate download on APPLE BOOKS, GOOGLE PLAY BOOKS, and BARNES AND NOBLE to discuss and share with others on your Leadership Committees.

Time is of the essence. Each day that passes results in the global production of 16 billion kilograms (36 billion pounds) of CO<sub>2</sub> emissions released into the atmosphere. Each year that passes results in the global production of 6 trillion kilograms (13 trillion pounds) of CO<sub>2</sub> emissions released into the atmosphere. My goal as a leader is to get this book into the hands of everyone in the world. In doing so, it will accelerate Elon Musk's Secret Master Plans ushering in Humankind's entrance into the Golden Age of Trinity.

The leadership decisions towards **Earth and Environmental Sciences** we make today will ensure a better and brighter future for not only our children and our children's children, but for future generations well into the next millennia.

I humbly thank you for your time and consideration in evaluating this recommendation not only for the future benefit of Humankind, but also for the future benefit of Nature and Mother Earth.

Respectfully,

*Neo Trinity*

Neo Trinity

cc: Elon Musk – Technoking and CEO, TESLA  
Zachary Kirkhorn – Master of Coin and CFO, TESLA  
Kimbal Musk – Director, TESLA  
Robyn Denholm – Chair of the Board, TESLA  
Dr. Steven Alan Cohen - Senior Vice Dean, Columbia University  
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Jason Bordoff – Co-founding Dean, Climate School, Columbia University  
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Jaclyn Olson – Associate Director Sustainability, Harvard University  
Suzanne Spreadbury, PhD – Dean of Academic Programs and Chief Academic Officer, Harvard Extension School  
Thomas P. Gloria – Director, Sustainability Program Harvard Extension School  
Lex Fridman – Research Scientist, Massachusetts Institute of Technology  
Daniel Mikhail Sigman – Professor Environmental Studies, Princeton University  
Forrest Michael Meggers – Co-Chair Sustainability Committee, Princeton University  
Denise Leonore Mauzerall – Professor Environmental Engineering, Princeton University  
Dr. Arun Majumdar – Dean, Doerr School of Sustainability, Stanford University  
Gabrielle Wong-Parodi – Assistant Professor Department of Earth System Science, Stanford University  
Shelley Marie Ratay, Director, Change Leadership for Sustainability, Stanford University  
Michael V. Drake, M.D. – President of the University of California  
Richard Leib – Chair of the California Board of Regents and Chief of Staff to the Regents  
David Anthoff – Energy and Resources Group, UC Berkeley  
Joshua Apte – Associate Professor - Energy, Civil Infrastructure and Climate, Environmental Engineering, UC Berkley  
Duncan Callaway – Energy and Resources Group Chair, UC Berkeley  
Fotini Katopodes Chow – Vice Chair for Graduate Studies Environmental Engineering, UC Berkeley  
William Collins – Director, Accelerator for Climate, Energy & Environment Solutions, UC Berkley  
Dr. Karen Frick – Director of the University of California Transportation Center, UC Berkeley  
Benjamin Hermalin – Executive Vice Chancellor and Provost (EVCP), UC Berkeley  
Nate Kauffman – Director, Sustainable Environmental Design Program, UC Berkeley  
Thomas W. Kirchstetter – Scientific Division Director, Energy Analysis and Environmental Impacts, UC Berkeley  
Dr. Cully Nordby – Academic Director, Institute of the Environment and Sustainability, UCLA  
Marilyn N. Raphael – Director, Institute of the Environment and Sustainability, UCLA  
V. Kelly Turner – Associate Professor of Urban Planning and Geography, UCLA  
Beth Delaney – Chair, Penn Sustainability, University of Pennsylvania  
Becky Alexander – Director, Climate Change, University of Washington  
Kristi Straus – Associate Director, Program on the Environment, University of Washington  
Carl-Henrik Heldin, Chairman of The Nobel Foundation  
Anders Irbäck – Chair, Nobel Committee for Physics, Lund University  
Lars Bergström – Chair, Environment and Energy Committee, Stockholm University  
Klaus Hasselmann, 2021 Nobel Physics Laureate